

The background features a series of thin, grey, wavy lines that flow across the frame, creating a sense of movement. In the top right and bottom left corners, there are clusters of small, grey dots arranged in a grid-like pattern. Several thin, grey circles are scattered throughout the background, adding to the abstract design.

Price Monitoring Software

By DataSearch

Who We Are



We are a team of developers and innovators based in Limassol, Cyprus, creating **digital** solutions to **business** problems.



Our company is a recognized **Innovative Small and Medium-Sized Enterprise**, as awarded by the Deputy Ministry of Research, Innovation, and Digital Policy.



Our clients include:

E-commerce sellers
Dropshipping businesses
Manufacturers
Food and beverage distributors

Price Monitoring Solution

DataSearch is a Software as a Service (SaaS) designed to quickly and efficiently **track** and **compare** competitor and supplier **product lists** and **prices** so you can stay up to date on the latest price wars and activity.

We use smart algorithms to **find**, **extract** and **display** useful data in a comparative/structured format to view and download.

By keeping tabs on your competition's products and prices, you become better informed on market activity and can pursue **data-driven** business strategies.



What do you get with DataSearch?

Price Comparisons

+ Add ↓ Download Print CSV Copy

Search: Show 10 entries

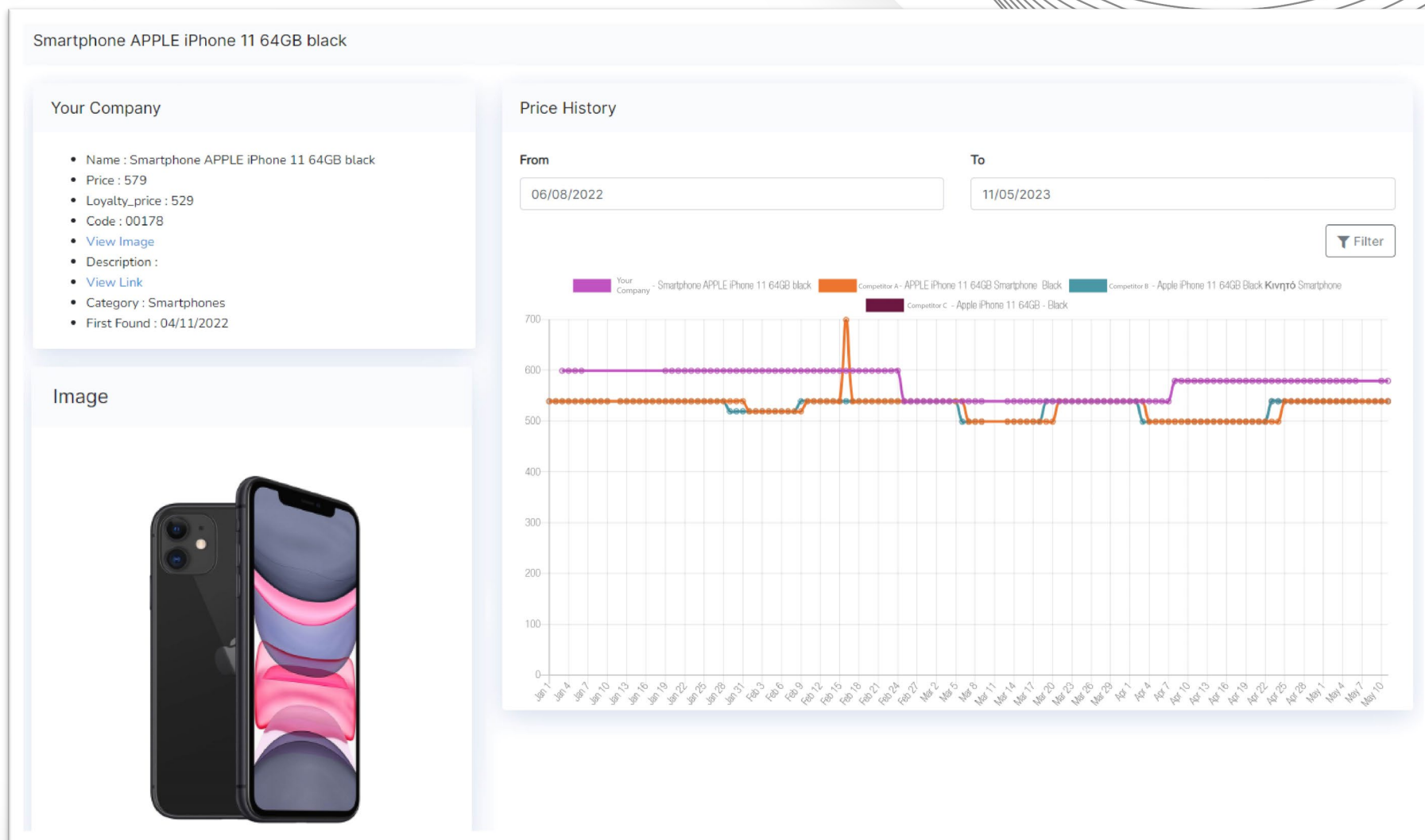
Code	Name	Your Company	Company A	Company B	Company C	Company D	Company E	Company F	Suggested Price	Actions
IPH.00334	Smartphone APPLE iPhone 14 Pro 128GB 5G Dual SIM deep purple	1229	1179	1179		1329	1179		1,178.99	Edit Delete
IPH.00335	Smartphone APPLE iPhone 14 Pro 256GB 5G Dual SIM silver	1469	1319	1319		1469	1319		1,318.99	Edit Delete
IPH.00336	Smartphone APPLE iPhone 14 Pro 256GB 5G Dual SIM space black	1469	1319	1319		1469			1,318.99	Edit Delete
IPH.00337	Smartphone APPLE iPhone 14 Pro 256GB 5G Dual SIM gold	1469	1319	1319		1469	1319		1,318.99	Edit Delete
IPH.00338	Smartphone APPLE iPhone 14 Pro 256GB 5G Dual SIM deep purple	1469	1319	1319		1469	1319		1,318.99	Edit Delete
IPH.00339	Smartphone APPLE iPhone 14 Pro 512GB 5G Dual SIM space black	1739	1589	1589			1589		1,588.99	Edit Delete
IPH.00340	Smartphone APPLE iPhone 14 Pro 512GB 5G Dual SIM silver	1739	1589	1589			1589		1,588.99	Edit Delete
IPH.00341	Smartphone APPLE iPhone 14 Pro 512GB 5G Dual	1739	1589	1589			1589		1,588.99	Edit Delete

- **Extraction and structuring** of your competitors' product prices and details
- **Side-by-side** price comparison panel
- **Suggested** prices based on the lowest selling price of an item
- Various **export formats** (Manual download, API, CSV, JSON, XML)

→ Dashboard with informative **reports** and **visualizations**

→ **History** of your competitors' data from the day we onboard you

→ Ability to **integrate** the data directly into your existing business reports



Competitor A

All Items

Price Changes

New Items

Download

Search:

Category	Name
Cables	Logitech C930E 108
Network_Cables	TP-LINK Tapo L520
Network_Cables	Baseus Wireless HC
Network_Cables	ARCTIC PC Case Fa
Network_Cables	PDP Wave Afterglo
Case_Fans-Lighting	ARCTIC PC Case Fa
Network_Cables	Philips Wireless Key
Cables	NUKI FOB V2.0
Cables	Philips Bluetooth &
Cables	Fellowes Powershre

→ Specialized lists highlighting the assortment of **new products and categories** of your competitors

→ Specialized lists for products that have **newly changed prices** (to detect discounts or promotions)

→ **Frequent** data updates (Daily, Weekly, or Monthly)

→ **Support** from our team

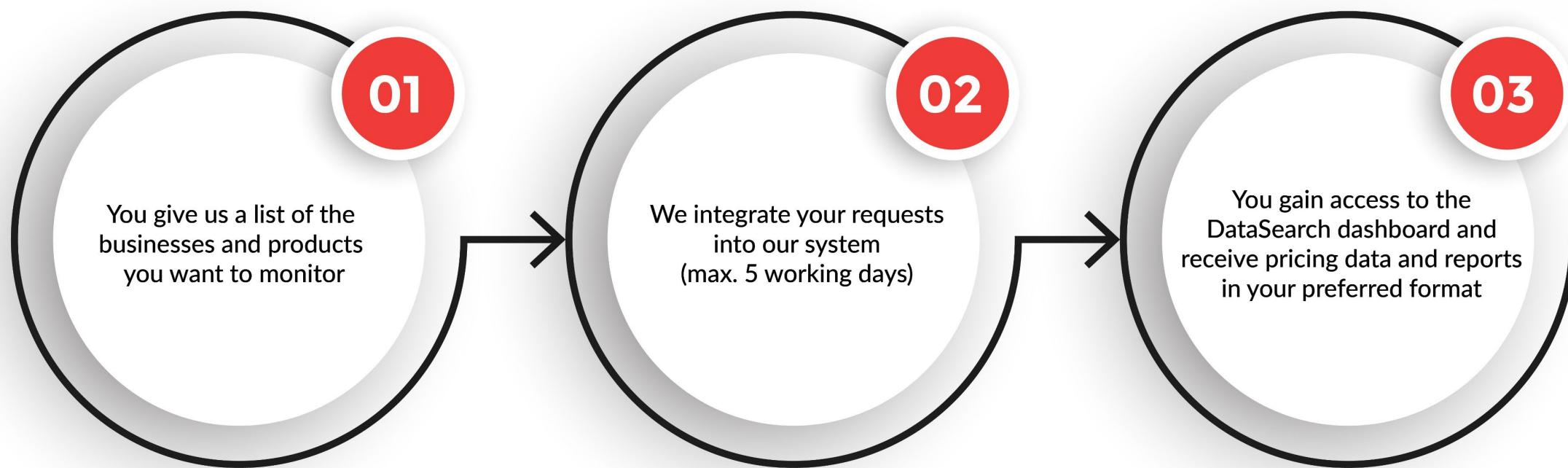
Old Price	New Price
7.99	4
10.99	5
3.49	2
550	599
165	149
969	999
2.99	1.5
375	429
6.95	5
269	370

Benefits of Price Monitoring

- ✔ Update your pricing strategies
- ✔ Update your marketing strategies
- ✔ React swiftly to competitor behavior
- ✔ Quickly track new products and product categories on the market
- ✔ Detect competitor discounts & promotions
- ✔ Save time, money, and effort
- ✔ Supplier tracking
- ✔ Fill the gaps in the market
- ✔ Possibility of implementing dynamic repricing



How It Works



OUR CLIENT



The **Stephanis** chain of stores is the biggest electronics retail chain in **Cyprus**, with thousands of technology products and competitive prices.

CASE STUDY

Electronics

CLIENT REQUEST:

The Stephanis team requested our price monitoring package to do the following:

- Build a **database of competitor product price points** and fluctuations in the rivalrous local Electronics retail market
- Detect **discounts** and **promotions** amongst market competitors
- Track the **assortment of products and product categories** on the market

DATASEARCH SOLUTION:

At DataSearch, we have provided the following solutions to this client:

- Structured **reports with 70,000+ competitor product details and prices**, updated **daily**
- **3,000+ rows** of direct product **price comparisons** with those of **5+ other market leaders**
- Specialized **lists of newly changed competitor prices**
- Specialized **assortment lists**, detecting hundreds of **newly added products and product categories** on the market

OUR CLIENT



Scandia (member of Novario Holdings Ltd.) is the market leader in home appliances in Cyprus, focusing on retailing well-known brands at **competitive prices.**

CASE STUDY

Home Appliances

CLIENT REQUEST:

The Scandia team requested our price monitoring package to do the following:

- Build a **database of competitor product price points** and fluctuations in the rivalrous local Home Appliances retail market
- Detect **discounts** and **promotions** amongst market competitors
- Track the **assortment of products and product categories** on the market

DATASEARCH SOLUTION:

At DataSearch, we have provided the following solutions to this client:

- Structured **reports with 10,000+ competitor product details and prices**, updated **daily**
- **400+ rows** of direct product **price comparisons** with those of **5+ other market leaders**
- Specialized **lists of newly changed competitor prices**
- Specialized **assortment lists**, detecting hundreds of **newly added products and product categories** on the market

OUR CLIENT



Superhome Center is the largest chain of DIY & Home Improvement department stores in Cyprus. They offer over 65,000 products in 20+ specialized categories and serve approximately 1.3 million visitors annually.

CASE STUDY DIY & Home Improvement

CLIENT REQUEST:

The Superhome Center team requested our price monitoring package to do the following:

- Build a **database of competitor product price points** and fluctuations in the rivalrous local DIY & Home Improvement retail market
- Detect **discounts** and **promotions** amongst market competitors
- Track the **assortment of products and product categories** on the market

DATASEARCH SOLUTION:

At DataSearch, we have provided the following solutions to this client:

- Structured **reports with 75,000+ competitor product details and prices**, updated **daily**
- **3,000+ rows** of direct product **price comparisons** with those of **4+ other market leaders**
- Specialized **lists of newly changed competitor prices**
- Specialized **assortment lists**, detecting hundreds of **newly added products and product categories** on the market

OUR CLIENT



CYPRUS CONSUMERS
ASSOCIATION

The Cyprus Consumers Association (CCA) is in charge of safeguarding the consumers' rights and educating and representing the Cyprus consumers in all local and international relevant bodies dealing with consumer matters.

CASE STUDY

Oil & Gas

CLIENT REQUEST:

The Cyprus Consumers Association (CCA) team came to us with the custom request to monitor and create a digital database of the petrol & gasoline retail prices across Cyprus.

DATASEARCH SOLUTION:

Our system collected daily gas prices over an 8-month period from **300+** petrol and gasoline retailers across Cyprus.

The data and visualizations we generated gave the CCA insight and transparency into Cyprus's national oil & gas price fluctuations in 2022.

Plans and Pricing



DataSearch is a **subscription-based** service with **monthly plans** customized to each client's needs.



The pricing packages vary based on the **number of competitors** and **products** you want to monitor, how **frequently** you want the data to be updated, and additional features.



Visit www.datasearch.tech/register to register to DataSearch and set up your custom plan.

Get in Touch!



www.datasearch.tech



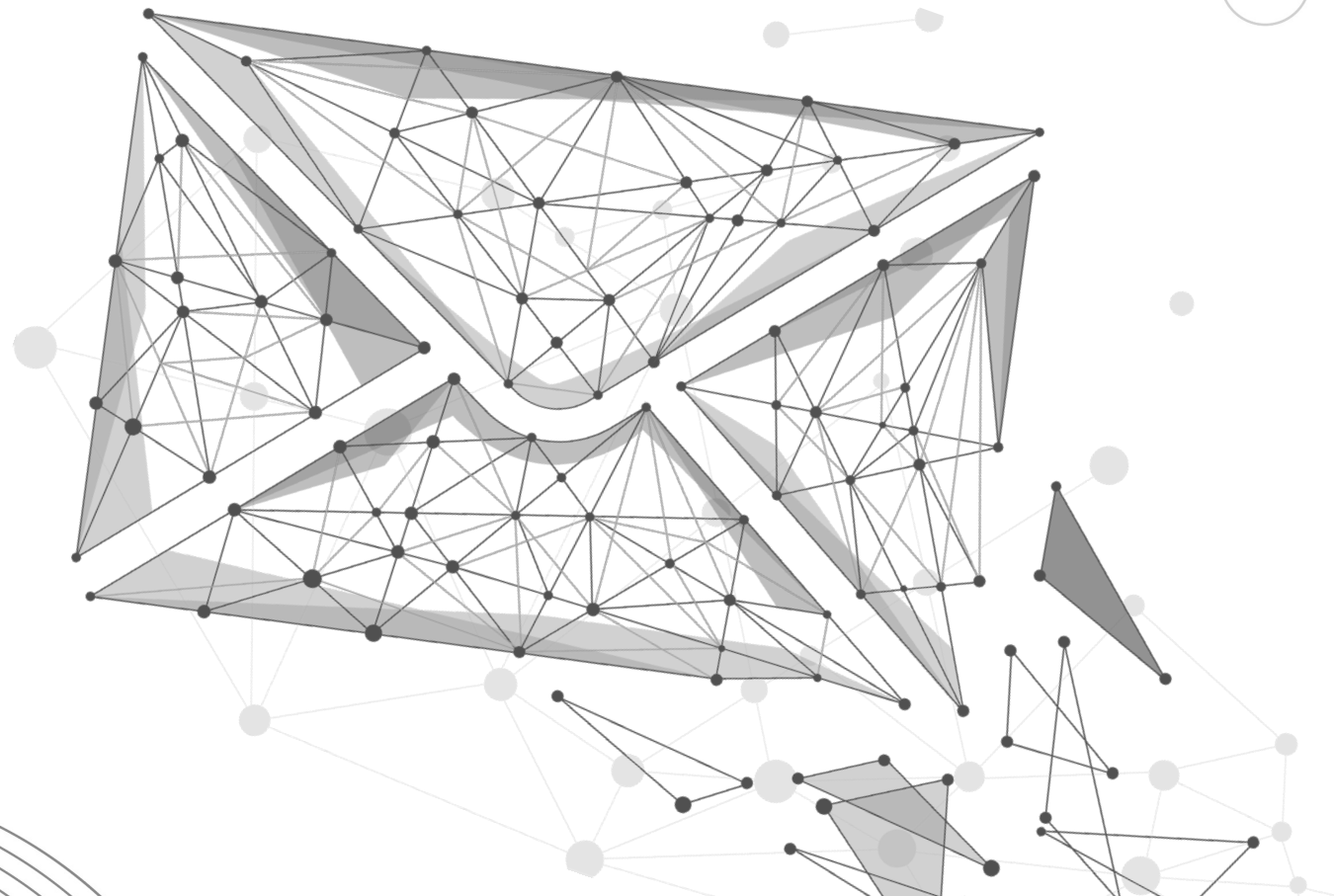
Eric Boutros



eric.boutros@soft-surge.com



+357 99 325 293



The background features a series of thin, wavy, grey lines that flow across the top and bottom of the page. In the bottom-left and top-right corners, there are clusters of small, light-grey dots arranged in a grid-like pattern. Several thin, light-grey circles are scattered throughout the background.

DataSearch

Start making data-driven decisions.

Sign up now!

A small, black mouse cursor icon is positioned at the bottom-right corner of the blue button, pointing towards the text.